



## Westwood Warrior Band March-a-thon Corporate Pledges



On Saturday, September 22, the Westwood Warrior Band will host its First Annual March-a-thon. Students will participate in a 4-hour afternoon rehearsal that ends in a free public performance at 8 pm. Funds raised will go directly to supporting all students in the program. Once our budgeted goal is met, additional funds will go toward a dedicated semi-trailer for transporting the band's equipment, instruments, and props.

### Would you consider making a pledge today?

#### \$200 – Patron Level

- Listing in the Winter and Spring Concert programs as a supporter of the band
- Westwood Warrior Band window decal for your business
- Text listing on band website

#### \$500 – Concert Soloist Level

- Logo with hyperlink on band website
- Listing in the Winter and Spring Concert programs as a supporter of the band
- Framed "Thank You!" photo of the band
- One social media Shout Out
- Business logo on banner hanging at our practice field

#### \$1,000 – First Chair Level

- Logo with hyperlink on band website
- Listing in the Winter and Spring Concert programs as a supporter of the band
- Framed "Thank You!" photo of the band and a window decal
- 4 social media Shout Outs
- Business logo on banner hanging at our practice field and football games
- Announcement of company name at band half-time shows
- Plus, on-field recognition at the March-a-thon on 9/22 (your company representatives can come onto the field for recognition and photo opportunity)

#### \$2,500 – Drum Major Level

- Prominent ad on band website
- Logo with hyperlink under sponsors on band website
- Large ad in the Winter and Spring Concert programs as a supporter of the band
- Framed "Thank You!" photo of the band and a window decal
- 4 social media Shout Outs spread across the school year
- 2 Facebook and Instagram video postings (1 in fall, 1 in Spring); video will include WHS Band students at sponsor location (if applicable)
- 2 dedicated email blasts to band booster members (inclusive of middle school band parents)
- Business logo on banner hanging at our practice field and football games
- Announcement of company name at band half-time shows
- Plus, on-field recognition at the March-a-thon on 9/22 (your company representatives can come onto the field for recognition and photo opportunity)

#### \$5,000 – Director Level

- all benefits listed for Drum Major level
- Plus, the opportunity to have the pep-band perform at your company's event (director approved)



## Westwood Warrior Band Corporate Pledge Form

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone & Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Donation Amount: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_

Make checks payable to *Westwood Area Band Boosters* and mail to:

WABB, P.O. Box 170058, Austin, TX 78717

Or visit [www.westwoodband.org](http://www.westwoodband.org) and click on the 'March-a-thon' button.

Thank you for sponsoring our students and band in their pursuit of music excellence!

For more information or questions, please contact us at:

[fundraising@westwoodband.org](mailto:fundraising@westwoodband.org) or

[president@westwoodband.org](mailto:president@westwoodband.org) or

by phone at 512.203.5309 (Kendra Flenniken, Fundraising Chair)

We hope to see you on September 22<sup>nd</sup>, at Kelly Reeves Athletic Complex at 8 pm for the free public performance!



Dear Community Member,

We are the Westwood Warrior Band, and we need your support. In the fall, we march! This means that we can be found not only supporting our football team and performing at half-time, but also competing in area, regional and even national marching competitions. In the spring, we compete! This means that we participate in whole band, solo, and ensemble UIL competitions that push our musical learning and performance. To give our students this enriching fine arts education, it requires a lot of resources...and that's where we need your help.

**Your generosity makes a difference** by allowing us to continue to:

- provide meals for the band during long practice sessions and before competitions
- cover fees for clinicians who provide expert instruction and guidance for our students
- purchase supplies for making props, flags, and costumes for the marching shows, color guard, and winter guard - these are essential for being highly competitive at marching and guard competitions
- travel to and from competitions
- pay for music licensing, composition and scoring to engage and challenge our band students
- provide new instruments and instrument repair
- provide monetary support for our feeder middle school band programs
- help to keep program fees affordable for families

**Our band is has a long standing tradition of excellence and pride! Go Wood!**

The Warrior Band consistently earns UIL Sweepstakes (top scores of I in both categories) at UIL Concert and Sightreading, as well as UIL Sweepstakes at UIL Marching Contests year after year. We proudly performed in the Golden Gate State Park in San Francisco in April 2016. The Warrior Band's recent accomplishments include placing 6th in Bands of America (BOA) St Louis Super Regional contest last year. As well, the show *Bluebird* earned the band 2nd place at the local Vista Ridge Marching Contest. This year we look forward to bringing *Celestial Motions* to the field at BOA contests in both Austin and Waco and to marching in the parade at Disney World.

Your sponsorship or in-kind donation is completely tax deductible as Westwood Area Band Boosters is a non-profit 501(c)(3) here to support all the band students, high school and middle school, in our programs. As associated show costs continue to rise and districts are unable to provide increased funding, it is more important than ever that our fundraising efforts are successful so that the band experience is accessible to all students.

On behalf of our students, our directors and the board of WABB, we sincerely thank you for your partnership and investing in our youth.

Sincerely,

Kendra Flenniken and Cindy Hajmasy

Westwood Area Band Boosters - Fundraising Co-chairs

[fundraising@westwoodband.org](mailto:fundraising@westwoodband.org)