



Dear Community Member,

We are the Westwood Area Band Booster (WABB) organization, and we support the talented bands students of Westwood High School and its feeder middle schools: Canyon Vista and Grisham. These bands are the largest and most diverse student body organizations at their respective schools, so our booster organization touches the lives of over 500 students in our community. These students are actively participating in band practices, competitions and concerts from the beginning of August through the end of May each year. Participating in the fine arts is a fantastic way for youth to explore talents outside of athletics and academics, develop self-discipline and apply hard work to improve over time. These are life skills that will help band students succeed in life. This is why we invest our time and talent as a booster organization to support these bands. ***This is why we invite you to join us in supporting these fantastic students.***

The Westwood High School band has a proven track record of success, but we are confident our best years are yet to come! The Austin surrounding area has some of the best marching bands in the entire state of Texas and, not surprisingly, the nation. This competition has driven our band to improve each year to achieve success in nationally-run and state-run competitions. Last year we emerged from this talented band region to compete at the UIL State Marching Band competition. In the spring, our Wind Ensemble Concert Band won Honors distinctions from the Texas Music Educators Association. The talent and ambition of our students and directors combine to make the Westwood High School band an exciting organization to support.

Sponsoring is a great way to **connect with our Westwood community**. At **nearly 10,000 total students**, the Westwood community is large and thriving and a great advertising market. We love to promote and show appreciation to our sponsors with announcements at football games, truck decals, sponsor banners, our social media accounts, and various other means. Each week throughout the fall our band travels all across the Austin metro area to play and support our football team - north to Georgetown and Leander, and east as far as Manor. The band also travels throughout Texas for major competitions and biennially travels nationally to compete or perform. Wherever we travel, our Warrior band semi truck travels with us, repping our sponsors along the way! Please review the Sponsorship form to see how you can gain visibility for your business through sponsorship.

**Your generosity makes a difference** by allowing us to keep improving as a band. We use it to pay for music licensing, composition and scoring for our marching shows and spring concert competitions. We attract expert clinicians to give our band specialized instruction; pay for new instruments and repairs, cover rising costs of transportation, and purchase supplies for props, flags and costumes for marching shows. We also offset the cost of private lessons for needy students and most importantly, help keep program fees affordable for our families.

Our students view band as a vital community in which they find belonging and a means to contribute. Supporting such a diverse, dedicated, inclusive, hard-working community is one of the best avenues to invest in community-rebuilding (post COVID) and help the next generation thrive and succeed. ***Please join us!***

On behalf of our students, families, directors and the board of WABB, we sincerely thank you for your sponsorship. If you have any questions, please do not hesitate to contact either of us at [fundraising@westwoodband.org](mailto:fundraising@westwoodband.org).

Sincerely,  
Valerie Valentine and Erica Gant  
Westwood Area Band Boosters, Fundraising Co-chairs

Your sponsorship or in-kind donation is completely tax deductible as WABB is a nonprofit 501(c)(3) organization.

# 2022-23 Westwood Warrior Band Corporate Sponsorship Form

Sponsor Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Website: \_\_\_\_\_  
 Westwood Band Member/Section to attribute:  
 \_\_\_\_\_

Contact Name: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Instagram: \_\_\_\_\_  
 Facebook: \_\_\_\_\_  
 Twitter: \_\_\_\_\_

Corporate Sponsor Benefits	Director \$5,000 +	Drum Major \$2,500-4,999	Section Lead \$1,000-2,499	Soloist \$500-999	Patron \$200-499
Commemorative 2022-23 Westwood Band Picture	X	X	X	X	X
Listing in all 2022-23 band programs	X	X	X	X	X
Logo on the Westwood Band website	prominent link	prominent link	linked	linked	listed
Recognition at the March-a-thon performance	X	X	X	X	X
Logo on weekly band notes to all Westwood band families (reaching over 250 households)	X	X	X	X	
Logo on Band banner, displayed at football games and parades	X	X	X	X	
Social Media Mentions (Facebook, Twitter, Instagram)	4	2	2	1	
Logo decal on the Westwood band semi trailer	X	X	X		
VIP seating at the March-a-thon show	X	X	X		
On-field recognition and photo-op with the directors at March-a-thon show	X	X	X		
2' x 3' Sponsor banner displayed near Westwood band practice pad	X	X			
2022-23 Westwood band t-shirts	up to 6	2			
Sponsor announced at Westwood football game	X	X			
Dedicated email blast to all booster families (over 500 households)	2	1			
Press box VIP viewing of March-a-thon show	X				
Westwood pep band performance at Sponsor event (director approved)	X				

Donation Amount: _____ <input type="checkbox"/> Goods or Services _____ <input type="checkbox"/> Check # _____ <input type="checkbox"/> Credit/Debit via <a href="http://www.westwoodband.org">www.westwoodband.org</a>	Authorized Signature: _____ Date: _____ Mail Invoice & Payment to: WABB, P.O. Box 170058, Austin, TX 78717
--	---

Thank you for sponsoring our Westwood area band programs and investing in our students! We invite you to see our free public performance **at Kelly Reeves Athletic Complex, Saturday, September 17th, at 7 pm**

For more information contact [fundraising@westwoodband.org](mailto:fundraising@westwoodband.org) The Westwood Area Band Boosters is a 501(c)(3) non-profit organization.